

# BROCHURE DISTRIBUTION

## Distributors since 1988

### OUR COMMITMENT

Kenney Communications is committed to remaining Central Florida's premier brochure distributor. The dedication of our staff and our support of the industry's leading organizations has earned us an excellent reputation in the marketplace. We recognize that your company's visibility is crucial. By choosing our services you can be confident that this is our primary focus.

### SERVICE AREAS AND RATES

#### Central Florida

Greater Orlando and Surrounding Areas . . . . . \$600 per month

Greater Kissimmee . . . . . \$600 per month

*A list of locations is available upon request.*

*Discounts are available for clients that purchase multi-zones.*

#### Florida Turnpike

7 Service Plazas . . . . . \$375 per month

Snapper Creek Service Plaza . . . . . \$30 added p/mo.

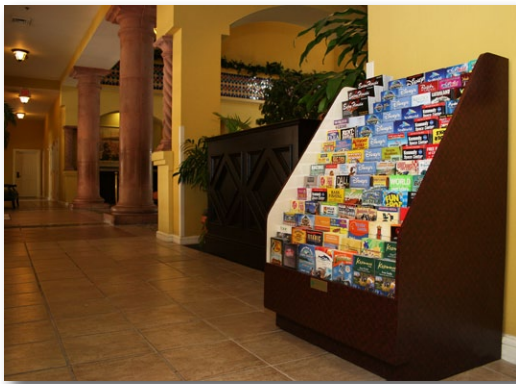
*A map of plaza locations is available upon request.*

**For publication distribution, call for rates.**

**Requirements:** It is the responsibility of our clients to provide an adequate supply of their brochures. Rates are based on the distribution of 4" by 9" brochures or rack cards. Florida Turnpike advertisers must adhere to requirements set forth by Florida's Department of Transportation. For brochure design tips and documentation regarding D.O.T. regulations, please visit our website at [www.kenneycom.com](http://www.kenneycom.com).



### WHY USE OUR SERVICES?



- Your company's brochure will be available to millions of Florida travelers each year via Kenney's custom brochure display units.
- Frequent and reliable service using the area's largest fleet of service personnel.
- No brochure storage fees regardless of your inventory quantity.
- A complimentary webpage on [www.informationflorida.com](http://www.informationflorida.com).
- Accountability of service via GPS tracking of delivery vehicles.
- Monthly inventory reports available.

### WHAT OUR CUSTOMERS ARE SAYING!

"Brochure marketing is one of our most successful avenues of marketing for IFLY Orlando (formally SkyVenture Orlando) and we believe that we share our success with Kenney Communications. The racks are well-placed, well-serviced and we are delighted to work with their entire team. They truly understand the meaning of servicing the needs of their customers."

– Trevor Thompson, IFLY Orlando

"Kenney Communications has long been a valuable partner for Medieval Times Dinner & Tournament. In a destination where competition is fierce, brochure distribution is one of the most important keys, and Kenney helps keep Medieval Times out front, alerting the customer to what is available for their entertainment."

– David Lindsey, Medieval Times Dinner & Tournament

"Kenney Communications has been entrusted with the responsibility of distributing Travel Saver Guides on the Florida Turnpike for several years and has consistently demonstrated its ability to reach the drive market. Millions of travelers are exposed to Travel Saver Guides annually in the Florida Turnpike Service Plazas thanks to Kenney Communications. This is a very valuable and important service ensuring the success of Travel Saver Guides."

– Rick Page, GM, and Ken Smith, Marketing, Development Mngr., Travel Saver Guides



For more information, please call: Ruth Ann Kenney or Holly McBryde  
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